



ServicePlumber

BUILT BY PLUMBERS · FOR PLUMBING COMPANIES

FACT SHEET
OCTOBER 2026

Pick a plan. Pay. Start.

ServicePlumber is the software that runs Able Rooter, a St. Louis drain company with a 5.0-star Google rating on 1,052 reviews, and is now offered to other plumbing and drain shops. Desk keeps calls, customers, pricing and job history in one place. Story Drive and Content Blast turn finished jobs into pages and posts. Data Hub shows sales, tickets, traffic and leads, better, worse or the same, week by week. Sidekick turns what an owner says into articles. Plans are Good, Better and Best, from \$298 a month plus setup. Built by Absolute First Media.

VERIFIED FACTS

5

Tools: Desk, Story Drive, Content Blast, Data Hub, Sidekick

serviceplumber.app, Oct 2026

\$298

Good plan per month, plus \$998 setup

serviceplumber.app pricing, Oct 2026

3

Plans: Good, Better, Best

serviceplumber.app pricing, Oct 2026

140

Google searches where Able Rooter, the shop it runs, averages first

Google Search Console, Jun 2025 - Oct 2026

PEOPLE

Michael Proctor · Product. Marketer since the Overture era of paid search. Builds the software, pages and rankings.

Tom Craig · Field. Drain tech, trainer and estimator. The jobs ServicePlumber was built around.