



ABSOLUTE FIRST SEO

FACT SHEET · OCTOBER 2026 · ABSOLUTEFIRST.APP

GET YOUR BUSINESS FOUND FIRST.

Absolute First SEO is a do-it-yourself SEO app for owners and marketers who want to improve their own website's position in Google, maps and AI answers. It is separate from ServicePlumber, our software for running a service business.

WHAT IT DOES

Site Audit	Crawls your site and flags the problems that hold pages back.
Keyword research	Keyword Magic Tool, Keyword Overview and a strategy builder for the searches that pay.
Competitive research	Domain Overview, Organic Rankings, Compare Domains, Keyword and Backlink Gap.
Rank tracking	Position Tracking for the searches you care about.
Content	SEO Writing Assistant and Content Briefs that score pages as you write.
AI Visibility	Checks whether AI assistants name your business when customers ask.
Local SEO	Google Business Profile optimizer and local checker.

DIY PLANS · MONTHLY, NO SETUP FEE, CANCEL ANY TIME

STARTER

\$49 /month

Research, keyword gap, strategy builder, on-page and Core Web Vitals

PRO

\$149 /month

Everything in Starter plus backlinks, rank tracking, content tools, AI visibility and local SEO

AGENCY

\$199 /month

Everything in Pro plus branded client reports and priority support

Free to start: Site Audit, Keyword Magic Tool and Keyword Overview. Want it done for you? Full-service plans from Absolute First Media start at \$298 a month plus setup.

BUILT BY

Absolute First Media, St. Louis. Michael Proctor (product) has marketed in search since the Overture era of paid search. The same playbook ranks Able Rooter, the family drain company, first on average for 140 Google searches (Google Search Console, Jun 2025 – Oct 2026).